

Artwork & Custom Printing Guidelines

Please use these Guidelines to provide high quality art for a clean finish and quick turnaround of your order.

- Art requirements
 - Preferred file format is a vector files in either PDF, AI (Adobe Illustrator) or EPS file format.
 - Please do not send gif files, due to the low quality of this file format.
 - If all you have is a jpeg of your Logo/Artwork please make sure it is larger than 500x500 pixels to best help us re-create your image for printing.
 - Some items have additional charges for bleeds. Please look for our templates to help avoid these or request more information on this. (*Bleed refers to an extra 1/8" (.125 in) of image or background color that extends beyond the trim area of your printing piece. The project is printed on an oversized sheet that is then cut down to size with the appearance that the image is "bleeding" off the edge of the paper.*)
- Text/Fonts
 - Outline your fonts
 - If fonts are not outlines, we will use the closest replacement font for the proof.
 - For text only printing, please type exact text to print including punctuation and capitalization of characters.
 - For text only printing, please include any numbering if applicable i.e. start with number 1001.
 - For text only printing, please list specific font type and size.
 - For text only printing, please include alignment i.e. centered text
- Colors
 - If your imprint is 1-3 colors, please specify your PMS colors.
 - If your print is full color, this will be printed in CMYK and artwork should be formatted the same.
 - Because some items are printed on a press and other items are printed digitally, additional colors could increase your price. Consider screening 2-color prints for more contrast as a cost savings. If you are interested, please request more information at the email below.
- Jpeg or no art – Don't know what type of art you have? Don't know what design you need?
 - Our skilled production artists are on hand to help you troubleshoot any issues and assist you in creating the best possible solution for your printing needs.
 - We can recreate art.
 - We can clean up art.
 - We can design printed material based on your ideas!
 - Email marketing@breckpaper.com with questions, ideas and templates.
- Example of Vector Art versus Raster Art (*photoshop & Images*)

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Vector

a a a
Raster